

## Podsumowanie wystąpienia Dr Zygmunta Krasińskiego, prezesa Polskiej Izby Gospodarczej Zaawansowanych Technologii, w czasie sesji: „1st EIA Summit Keynote with Commissioner Mariya Gabriel followed by a High-Level Panel on the Future of Innovation in Europe”,

która odbyła się w dniu 29 czerwca 2022 r. w Parlamencie Europejskim w Brukseli (13:00-15:00) w ramach wydarzenia [1st European Innovation Area Summit](https://www.europeaninnovationarea.eu/event/1st-european-innovation-area-summit/) (27-29 czerwca 2022 r.) <https://www.europeaninnovationarea.eu/event/1st-european-innovation-area-summit/>).

W panelu osobiście uczestniczyli następujący mówcy:

- **Mariya Gabriel** - European Commissioner for Innovation, Research, Culture, Education, and Youth
- **Lina Gálvez Muñoz** – MEP, Vice-chair of the Committee on Industry, Research and Energy and member of the Panel for the Future of Science and Technology
- **Maria Da Graça Carvalho** – MEP, Full Member of the Committee on Industry, Research and Energy
- **Victor Negrescu** - MEP, vice-chair of the Culture and Education Committee and rapporteur on the shaping of an European digital education policy
- **Bernd Schäfer** - CEO and Managing Director of EIT Raw Materials Innovation Community
- **Pekka Koponen** - President of European Association of Innovation Consultants
- **Zygmunt Krasiński** - President of the Polish Chamber of Commerce for High Technology
- **Lambert Van Nistelrooij** - MEP from 2004 till 2019
- **Jara Pascual** - Founder and CEO of Collabwith - Empowering Innovation Through Collaboration
- **Servaas Duterloo** - TU Delft
- **Roland Strauss** - Founder and Managing Director Knowledge4Innovation.

### Treść wystąpienia:

Thank you for inviting me for this High-Level Panel discussion on **the Future of Innovation in Europe** and giving me an opportunity to present **the voice of the key Polish enterprises and research institutions** that are focused on high technologies.

The Polish Chamber of Commerce for High Technology, established in 2008, groups together the members operating in different technological sectors. Our mission is the integration, networking and support to the high technology initiatives as well as promotion of the Polish technological solutions in Europe and around the world.

We are very glad that **we can contribute to the implementation of Europe's future Innovation Agenda**. We fully support the **Knowledge4Innovation Manifesto** and, in particular, we would like to propose some concrete solutions within the focus area: **Fostering Innovation Cohesion**.

As we all know, the most of the EU-13 countries, representing over 80% of the total EU-13 population, including Bulgaria, Croatia, Hungary, Latvia, Poland, Romania and Slovakia, are so called "*Emerging Innovators*" placed at the bottom of the *European Innovation Scoreboard*. In our opinion, the low innovativeness of these countries results mainly from their development path in the past and the ongoing transformation of national innovation systems, which takes much longer than market changes in the scale of the entire economy. It should be emphasized that in EU-13 there are very skillful people and, in particular, we observe that **a new generation of innovators is growing**, the innovators with a great education and enormous potential, which is often wasted and "*not working*" for these countries, but also for the entire European Union. Only because of the existing barriers they often cannot break through with ideas and successfully finalize the process of implementing innovations. In our opinion it should be a **priority for the EU to use the full potential of innovation in all Member States and regions** of the Union and to **combine the efforts of all actors involved in reducing barriers for innovation** in Europe. Therefore, it is important to introduce specific and practical mechanisms to support this process, as well as mechanisms for the **effective inclusion of the EU-13 institutions in joint** initiatives within the European Innovation Area.

So, we propose a joint discussion and development of specific dedicated mechanisms that could effectively overcome the existing barriers in the EU-13 and other EU underperforming regions and unlock their innovative potential, based on the experience of the countries representing the group of EU "*Innovation Leaders*". Below we are listing examples of **possible mechanisms** to eliminate these barriers, including the measures that allow to overcome the insufficient flow of information between science and business:

- the mechanisms for **opening a public procurement for innovation** and overcome existing bureaucratic barriers,
- preparation of the unified method for **assessment of a business project value**, including IP value (as a standard with **the EU stamp**),
- the mechanisms for a **very precise formulation of the expectations of enterprises** towards universities and research centers, which allows to direct scientific research so that it is most useful for enterprises, often on their specific orders; in turn, universities undertake research directions in accordance with the expectations of enterprises;
- mechanisms for improving the operation of **regional knowledge platforms**, which, on the one hand, publish data about the directions of research conducted at universities and research centers, and, on the other hand, about the needs of companies operating in a given area; the activities of such platforms so far often do not meet the real needs;
- mechanisms for improving the operation of **business support institutions** - the results of their actions are often considered unsatisfactory; mentoring and trainings for technology brokers could play an effective role in promoting innovation by initiating and organizing cooperation between science and business.
- mechanisms for **better-linking education and entrepreneurship**,

- mechanisms ensuring higher participation of innovative companies from the EU-13 countries, in projects financed under the **Horizon Europe EIC Accelerator** calls (e.g. an additional selection criterion for "*ex aequo proposals*" for wider inclusion of great companies from the EU-13).

We would like to thank the European Parliament for the "*Nica report*" to the EC proposal for Horizon Europe programme. In particular, we appreciate very much the support for introducing a horizontal mechanism encouraging the **opening of European consortia to the EU-13 institutions and other under-represented regions**, namely *an additional selection criterion for "ex aequo proposals", based on "geographical diversity"*. Following the low participation of the EU-13 countries in the EU research and innovation framework programs, we have been observing the problem of the so-called closed clubs. As the result of having introduced the additional selection criterion, in terms of high competition, project coordinators, already at the stage of consortia building process, are motivated to invite great institutions also from the EU-13 and other under-represented regions, in order to better meet the additional selection criterion and ensure an advantage if their project is assessed "*ex aequo*" with other competing projects.

We would like to thank Ms. Commissioner Mariya Gabriel for presenting **assumptions of a new European Innovation Agenda (EIA)** and focusing on:

- deep/high technologies for Europe,
- talents and a new generation of innovators,
- fostering innovation cohesion,
- connecting national and regional innovation ecosystems,
- linking regional and national programs with EU initiatives for green and digital transformation.

In our opinion an effective implementation of the EIA requires introducing the action/management plan with concrete measures and KPI's.

We also appreciate very much initiating a new pilot project "*Partnerships for Regional Innovation*", an initiative developed jointly with the Committee of the Regions. We believe that the participants in the pilot action will be open for sharing good practices and jointly developing and testing tools and mechanisms and mobilize multiple funding sources and policies to eliminate innovation barriers.

Last but not least, on behalf of the Steering Committee I have a great pleasure to announce and invite you to the **Central European Technology Forum CETEF'22** which will be held at the **Congress Centre in Wroclaw, Poland, in October 24-26, 2022**. The Forum is organized under the auspices of the European Commission. Its Steering Committee is chaired by Prof. Jerzy Buzek, a former President of the European Parliament and the Prime Minister of Poland.

The aim of CETEF'22 is to create an **international platform for discussion** on the state and directions of further development of technical branches that determine the effective digital transformation and energy transition of European industry, and on European policy in this field. Over 80 keynote speakers and panelists from European industry, research institutions, governments and the European Commission have already confirmed their participation. In the

speeches and the discussions special attention will be given to how to boost the Eastern Central European countries participation in Horizon Europe programme and to implement effectively its goals as well as how to build international partnerships for future funding calls. Introductory speech will be given by the European Commissioner Ms Mariya Gabriel.

I would like to thank Ms. Commissioner Mariya Gabriel for a very good collaboration so far and believe that during CETEF'22 in Poland we will continue our discussions on how to **connect a new European Innovation Agenda with the European digital and green transformation strategy**. It should help connect innovators and ecosystems across Europe and provide great opportunities for cooperation and fostering innovation cohesion.

|   |  |  |
|---|--|--|
|  <p>Zygmunt Krasiński<br/>President of the Polish Chamber of Commerce for High Technology</p>            |  <p>Pekka Koponen<br/>President of European Association of Innovation Consultants</p>   |  <p>Jara Pascual<br/>Founder and CEO of Collabwith - Empowering Innovation Through Collaboration</p>      |
|  <p>Servaas Duterloo<br/>TU Delft</p>  |  <p>Victor Negrescu<br/>MEP, vice-chair of the Culture and Education Committee and rapporteur on the shaping of an European digital education policy</p>          |  <p>Lambert Van Nistelrooij<br/>MEP from 2004 till 2019</p>   |
|  <p>Roland Strauss<br/>Founder and Managing Director Knowledge4Innovation</p>                           |  <p>Lina Gálvez Muñoz<br/>MEP, Vice-chair of the Committee on Industry, Research and Energy and member of the Panel for the Future of Science and Technology</p> |  <p>Mariya Gabriel<br/>European Commissioner for Innovation, Research, Culture, Education, and Youth</p> |
|  <p>Maria Da Graça Carvalho<br/>MEP, Full Member of the Committee on Industry, Research and Energy</p> |  <p>Bernd Schäfer<br/>CEO and Managing Director of EIT RawMaterials Innovation Community</p>  |  |